

Message Text

UNCLASSIFIED

PAGE 01 STATE 195154

17

ORIGIN ARA-20

INFO OCT-01 ISO-00 USIA-15 AID-20 CIAE-00 COME-00 EB-11

FRB-03 INR-11 NSAE-00 RSC-01 TRSE-00 XMB-07 OPIC-12

SP-03 CIEP-03 LAB-06 SIL-01 OMB-01 AGR-20 /135 R

DRAFTED BY ARA/CEN: PHWACKERBARTH

APPROVED BY ARA/CEN: DLAZAR

ARA/ECP: ECOHEN

USIA/ILA: VPACE

COMMERCE: PCLARY

----- 042697

R 052327Z SEP 74

FM SECSTATE WASHDC

TO AMEMBASSY SAN SALVADOR

UNCLAS STATE 195154

E.O. 11652: N/A

TAGS: BEXP, ES

SUBJECT: FY 1975 COMMERCIAL ACTION PLAN (CAP) - EL

SALVADOR

REF: SAN SALVADOR

1. WASHINGTON ACTION STAFF (WAS) WHICH IS NOW COMPOSED OF PORTER CLARY (COMMERCE), VANCE PACE (USIA/ILA ED COHEN (ARA/ECP) AND PAUL WACKERBARTH (ARA/CEN) MET UPON RECEIPT REFAIR TO REVIEW OF FY75 EL SALVADOR CAP. WAS WISHES TO COMMEND EMBASSY FOR COMPREHENSIVE AND THOUGHTFUL SUBMISSION. WAS PARTICULARLY NOTED POSITIVE AND CONSTRUCTIVE ROLE OF ALL MISSION ELEMENTS IN CAP.

2. RE CAMPAIGN 1, ACTION 5-THERE ARE NO SUITABLE FILMS OR SLIDE PRESENTATIONS AVAILABLE ON THIS SUBJECT. IN VIEW OF OTHER REQUESTS FOR SIMILAR MATERIAL, A MANUFACTURERS GROUP HAS BEEN APPROACHED ABOUT PRODUCING AN APPROPRIATE
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 195154

PROGRAM. WE WILL ADVISE IF AND WHEN AVAILABLE. SINCE

MATERIAL NOT AVAILABLE WE SUGGEST CAMPAIGN 1, ACTION 6
BE DEFERRED.

3. RE CAMPAIGN 2, ACTION 3-WAS NOTES THAT A VIDEO TAPE

RECORDING (VTR) ON U.S. FOOD PROCESSING AND PACKAGING WILL
BE AVAILABLE IN OCTOBER (USIA 18677) AND SUGGESTS
RECEPTION BE DELAYED SO THAT VTR PRESENTATION CAN BE
INCLUDED.

4. RE CAMPAIGN 3, ACTION 4 WAS REGRETS THAT BUDGET
CONSTRAINTS PRECLUDE THE POSSIBILITY OF A TECHNICAL
SALES SEMINAR IN FY75.

5. UNDER CAMPAIGN 4 IT IS REQUESTED THAT AN ACTION BE
ADDED SUPPORTING U.S. TRADE CENTER PROGRAM ON ADVANCED
MEDICAL EQUIPMENT IN MID APRIL 1975 IN MEXICO CITY.

6. WAS SUGGESTS THAT ACTION3, CAMPAIGN 6-BE MOVED
TO CAMPAIGN 5 AS A FIFTH ACTION.

7. RE CAMPAIGN 6 -WAS SUGGESTS THAT SURVEY OF POTENTIAL
CUSTOMERS IN ACTION 2 BE DIVIDED INTO 2 SEPARATE ACTIONS-
-ONE FOR CONSTRUCTION AND MINING MACHINERY AND ONE FOR
SUGAR MILL EQUIPMENT. KISSINGER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 05 SEP 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE195154
Document Source: CORE
Document Unique ID: 00
Drafter: PHWACKERBARTH
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740247-0542
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740971/aaaaciat.tel
Line Count: 86
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: SAN SALVADOR
Review Action: RELEASED, APPROVED
Review Authority: martinjw
Review Comment: n/a
Review Content Flags:
Review Date: 26 MAR 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <26 MAR 2002 by maustmc>; APPROVED <28 JAN 2003 by martinjw>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FY 1975 COMMERCIAL ACTION PLAN (CAP) - EL SALVADOR
TAGS: BEXP, ES
To: SAN SALVADOR
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005